

**DESCRIPTION OF POINTS BASED ON CRITERIA FOR THE EVALUATION OF  
INTERNATIONAL EVENTS**

1. Event evaluation criteria and their rating descriptions:

1.1. Overview and self-analysis of the Event completed during the years 2016 – 2018 (0-15):

<b>Ord. No.</b>	<b>Description of the evaluation criterion</b>	<b>Scores available for assessing compliance with the assessment criterion</b>	<b>Recommendation for evaluating experts</b>
1.1.	Results achieved by the Event substantiate the importance of the Event, its relevance and impact on the public. The cultural and (or) artistic quality of the programs performed is high. The Event has been presented to the public in detail, the geographical coverage is high, and the audience monitoring indicators are present. The Event has attracted strong partners from abroad and Lithuania, made new and (or) extended existing contacts, created the added value. The Event has been appreciated in the context of Lithuanian culture and art.	15	Compliance with the criterion is estimated at 15 points if the Event fully complies with the description of the rating criterion.
		12	Compliance with the criterion is assessed at 12 points if the Event meets the rating criterion over average.
		8	Compliance with the criterion is assessed at 8 points if the Event meets the rating criterion on the average.
		4	Compliance with the criterion is assessed at 4 points if the Event meets the rating criterion below the average.
		0	Compliance with the criterion is estimated at 0 points if the Event does not match the rating criterion completely.

1.2. Expected cultural, artistic quality of the Event program; artistic and (or) creative challenges (0-20):

<b>Ord. No.</b>	<b>Description of the evaluation criterion</b>	<b>Scores available for assessing compliance with the assessment</b>	<b>Recommendation for evaluating experts</b>
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		<b>criterion</b>	
1.2.	The cultural and (or) artistic quality of the program is high, the participants (performers) from Lithuania and abroad are positively accepted and evaluated by professional art evaluators. The program is original, responding to the wider context of the Lithuanian and international cultural field, promoting the artistic and professional growth of the participants of the Event. The Event is renowned internationally, it is relevant, and provides long-term positive effects on the public and the development of culture or art.	20	Compliance with the criterion is estimated at 20 points if the Event fully complies with the description of the rating criterion.
		15	Compliance with the criterion is assessed at 15 points if the Event meets the rating criterion over average..
		10	Compliance with the criterion is assessed at 10 points if the Event meets the rating criterion on an average.
		5	Compliance with the criterion is assessed at 5 points if the Event meets the rating criterion below the average
		0	Compliance with the criterion is estimated at 0 points if the Event does not match the rating criterion completely..

1.3. Expected increase of the availability of the Event (0-15):

<b>Ord. No.</b>	<b>Description of the evaluation criterion</b>	<b>Scores available for assessing compliance with the assessment criterion</b>	<b>Recommendation for evaluating experts</b>
1.3.	Availability of Events for the possibly wider range of the society is ensured, taking into account the needs of local population groups. The reduction the cultural isolation in regions and sensitive social groups is planned. Appropriate methods for maintaining, developing and engaging the audience are applied.	15	Compliance with the criterion is estimated at 15 points if the Event fully complies with the description of the rating criterion.
		12	Compliance with the criterion is assessed at 12 points if the Event meets the rating criterion over average.
		8	Compliance with the criterion is assessed at 8 points if the Event meets the rating criterion on the average.
		4	Compliance with the criterion is assessed at 4 points if the Event meets the rating criterion below the average.
		0	Compliance with the criterion

			is estimated at 0 points if the Event does not match the rating criterion completely.
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1.4. Expected educational activities of the Event (0-10):

<b>Ord. No.</b>	<b>Description of the evaluation criterion</b>	<b>Scores available for assessing compliance with the assessment criterion</b>	<b>Recommendation for evaluating experts</b>
1.4.	It is planned to carry out educational activities that promote culture and art of the audience, stimulating their creativity, developing their artistic skills and (or) ensuring the development of art and culture creators. The accessibility of educational activities to the possible widest range of the society is ensured, with the involvement of specific groups of the society.	10	Compliance with the criterion is estimated at 10 points if the Event fully complies with the description of the rating criterion.
		8	Compliance with the criterion is assessed at 8 points if the Event meets the rating criterion over average.
		5	Compliance with the criterion is assessed at 5 points if the Event meets the rating criterion on the average.
		3	Compliance with the criterion is assessed at 3 points if the Event meets the rating criterion below the average.
		0	Compliance with the criterion is estimated at 0 points if the Event does not match the rating criterion completely.

1.5. Anticipated Event promotion strategy (0-10):

<b>Ord. No..</b>	<b>Description of the evaluation criterion</b>	<b>Scores available for assessing compliance with the assessment criterion</b>	<b>Recommendation for evaluating experts</b>
1.5.	Comprehensive presentation of the Event and the achieved results introduced to the public; active, targeted marketing strategy, segmentation of the target audience (s) and selection of	10	Compliance with the criterion is estimated at 10 points if the Event fully complies with the description of the rating criterion.

	effective promotion channels and forms of information dissemination are expected.	8	Compliance with the criterion is assessed at 8 points if the Event meets the rating criterion over average.
		5	Compliance with the criterion is assessed at 5 points if the Event meets the rating criterion on the average.
		3	Compliance with the criterion is assessed at 3 points if the Event meets the rating criterion below the average.
		0	Compliance with the criterion is estimated at 0 points if the Event does not match the rating criterion completely.

1.6. Estimated added value created by the Event (social and economic) (0-10):

<b>Ord. No.</b>	<b>Description of the evaluation criterion</b>	<b>Scores available for assessing compliance with the assessment criterion</b>	<b>Recommendation for evaluating experts</b>
1.6.	The Event promotes the establishment and development of social relationships. The Event contributes to the creation of a positive image of Lithuania in foreign countries, the formation of a city and (or) region identity. The Event contributes to economic growth, generates profits, encourages the consumption of cultural products and services, which creates new jobs and promotes cultural tourism.	10	Compliance with the criterion is estimated at 10 points if the Event fully complies with the description of the rating criterion.
		8	Compliance with the criterion is assessed at 8 points if the Event meets the rating criterion over average.
		5	Compliance with the criterion is assessed at 5 points if the Event meets the rating criterion on the average.
		3	Compliance with the criterion is assessed at 3 points if the Event meets the rating criterion below the average.
		0	Compliance with the criterion is estimated at 0 points if the Event does not match the rating criterion completely.

1.7. Planned management of the Event (team, its competencies, anticipated cooperation, plan of activities) (0-10):

<b>Ord. No..</b>	<b>Description of the evaluation criterion</b>	<b>Scores available for assessing compliance with the assessment criterion</b>	<b>Recommendation for evaluating experts</b>
1.7.	The project manager and team, which implements the Event, are highly qualified. cooperation with Lithuanian institutions and (or) communities and foreign organizations, along with inclusion of volunteers is expected. The coherent implementation plan for activities is designed.	10	Compliance with the criterion is estimated at 10 points if the Event fully complies with the description of the rating criterion.
		8	Compliance with the criterion is assessed at 8 points if the Event meets the rating criterion over average.
		5	Compliance with the criterion is assessed at 5 points if the Event meets the rating criterion on the average.
		3	Compliance with the criterion is assessed at 3 points if the Event meets the rating criterion below the average.
		0	Compliance with the criterion is estimated at 0 points if the Event does not match the rating criterion completely.

1.8. The budget of the Event and its financial management (0-10):

<b>Ord. No.</b>	<b>Description of the evaluation criterion</b>	<b>Scores available for assessing compliance with the assessment criterion</b>	<b>Recommendation for evaluating experts</b>
1.8.	The budget and financial management of the Event show significant contribution from partners and donors in 2016-2021. The requested relative share of the Fund for Cultural Support requested for 2016-2021 makes up no more than 80 percent of the total budget of the Event. Financial management is efficient and balanced.	10	Compliance with the criterion is estimated at 10 points if the Event fully complies with the description of the rating criterion.
		8	Compliance with the criterion is assessed at 8 points if the Event meets the rating criterion over average.
		5	Compliance with the criterion is assessed at 5 points if the

			Event meets the rating criterion on the average.
		3	Compliance with the criterion is assessed at 3 points if the Event meets the rating criterion below the average.
		0	Compliance with the criterion is estimated at 0 points if the Event does not match the rating criterion completely.